

Estd : 1939

Phone : 26604031, 26674031
Cell : 94480-79079



ಶ್ರೀ ರಾಮಸೇವಾ ಮಂಡಲಿ

Sree Ramaseva Mandali™



(Founder : Late Sri. S.V. Narayanaswamy Rao)
21/1, S.V. Narayanaswamy Rao Marg,
Chamarajpet Bangalore - 560018.

Ref. No.....

Date :



70th SREE RAMANAVAMI CELEBRATIONS - APRIL & MAY 2008

Govt. Jr. College, Fort High School (Old) Grounds, Chamarajpet Bangalore - 560018

An Appeal

Dear Sir,

We are glad to inform you that **Sree Ramaseva Mandali**, Chamarajpet, Bangalore - 560 018, a well known cultural and spiritual organisation is organising **70th Sree Ramanavami Celebrations** this year during April & May 2008 for a period of 36 days.

Having completed **69**- highly accomplished years, the Mandali is now entering its **70th** year. The festival organised by the mandali has attained a national stature. The festival attracts eminent musicians and artistes from all over the country.

We are thankful to you for having **sponsored** a musical programme in earlier years' celebrations.

We take this opportunity to thank you immensely for your whole-hearted support and patronage all these years. We hereby make a very humble appeal to continue your whole-hearted support, patronage & co-operation this year & in future years also. We are sure you would honour our appeal.

We enclose herewith an **order form** requesting your goodselves to sponsor a day's programme this year also which will help us in conducting the celebrations in a befitting manner.

The cost of publicity and corporate sponsor of a musical programme would be of 4 types

- a) Event Sponsor Rs. 5,00, 000/- b) Artist Sponsor Rs. 3,00,000/-**
c) Main Sponsor Rs.1,00,000/- d) Co Sponsor Rs.50,000/-

- Sponsor logo will be printed in front of the season passes/season tickets (15,000 Numbers)

- Sponsor logo will be printed in our programme list (Total No. of hand bills printed 50,000 copies)

- Display of 4 Banners (6' x 3') at prominent places covering all classes of the pandal (size of the pandal 140' x 120') for a period of 36 days. Exhibiting the Banners at the eye-catching surroundings of the approach area of the entrance routes inside and outside, in this unique and divine celebrations where there would be a 'huge gathering of elite of the society'.

- Sponsorship will be acknowledged by a prominent display of your banner on the stage apart from a couple of announcements in between the performances & we will invite your Company Chairman / Managing Director / any other top dignitary as the Chief Guest on that day, and you will be duly thanked and felicitated.

- One Full Page (Art Card) Advertisement in our souvenir

- Preview display and hoarding, preview recorded telecast in satellite channels and local channels

- Information counter at pandal premises

- Complimentary passes to the concerts

May we once again request you to strengthen our hands by your invaluable contribution to enable us to make the 70th SREE RAMANAVAMI CELEBRATIONS a grand Success. your help is vital.

Thanking you,
with warmest regards,

I remain,
Yours sincerely,

S. N. Varadaraj
(S.N. Varadaraj)
General Secretary
Sree Ramaseva Mandali

Your advertisement matter, together with art work, if any, and the order form duly signed and endorsed with your office stamp may kindly be sent to the above address. Crossed A/C Payee Cheques may kindly be drawn in favour of "Sree Ramaseva Mandali Trust", Bangalore-18

MANDALI IS ON INTERNET: www.sreeramasevamandali.org

e-mail : pro@ramasevamandali.org info@sreeramasevamandali.org, secretary@ramasevamandali.org

P.S. : All donations and sponsorship amount paid to Sreeramaseva Mandali will have the benefit of exemptions under section 80G of Income Tax